

Advanced Design Class Calendar, 2004–2005

Unlike the other design classes, the advanced class will concentrate on real jobs for real clients. Because of this, we don't know beforehand what projects we'll be working on during the year, so I can't list them here. I have listed the few jobs I know are coming up.

Every three or four weeks the advanced class will be responsible for laying out the school paper, which will have to be done on a strict deadline. Those dates are listed below.

If there are gaps where no client work is available, there is a list of projects beginning the second semester which will be given to the intro class, and advanced students will do some preliminary research into the period or movement listed and make project examples for the beginning class to see.

Advanced students may also work on projects of their own when no deadlines loom, and they are encouraged to take initiative to do so.

date	week	unit	skills	project	evaluation
8.23	1	newspaper layout + skills review	review of skills, critique of layout examples & techniques	paper logo, style sheets, master pages	project
8.30	2	Back-to-school night poster? business card for architect			project
9.6	3 4-day week	paper			issue 1
9.13	4	BEAM site			project
9.20	5				project
9.27	6				
10.4	7	paper			issue 2
10.11	October break				
10.18	8				project
10.25	9				

date	week	unit	skills	project	evaluation
11.8	11 3+-day-week	paper			issue 4
11.15	12				project
11.22	13 2-day week				project
11.29	14				project
12.6	15				project
12.13	16	paper			issue 5
12.20	Winter break				
12.27					
1.3	17				project
1.10	18	portfolio			project
1.17	19 4-day week				project
1.24	20 end semester	finals			self + Peer evaluation
1.31	21/1	Egyptian motifs		cosmetics ad	project
2.7	22/2	Islamic and Moorish influences		fabric design	project
2.14	23/3	paper tribal art. Aztec, African, SW Indian, Pacific Islander		hot sauce or other sauce bottle label	issue 6
2.21	February break				

date	week	unit	skills	project	evaluation
2.28	24/4	Greco-Roman influences		olive oil label pasta box	project
3.7	25/5	Japanese influence, wabi-sabi impressionists,		magazine cover for Asian magazine	project
3.14	26/6	paper Arts and Crafts movement Greene & Greene, Julia Cameron, David Goines, Charles Rennie Macintosh	ps filters	store front	issue 7
3.21	27/7	Art Nouveau Aubrey Beardsley, Toulouse Lautrec, posters, influence on psychedelic art posters		concert poster	project
3.28	28/8	Art Deco, Erte, European drink posters		shoe box	project
4.4	29/9	Surrealism, Dada Jean Arp, Dali		book cover for book on dreams	project
4.11	30/10	paper Cubism, Georges Bracque, Picasso		watch face	issue 8
4.18	Spring break				
4.25	31/11	Influence of mass production and WW II. Ray and Charles Eames, Raymond Lowey, streamlining.		postage stamp	project
5.2	32/12	Bauhaus, minimalism, less is more		business card + stationary	project

date	week	unit	skills	project	evaluation
5.9	33/13	F64, Edward Weston, Ansel Adams, Paul Strand		Exhibition poster	project
5.16	34/14	paper WPA, depression, muralists, photographers Dorthea Lange, Walker Evans, Paul Strand, reign of the common man		Photographic T-shirt for WPA	issue 9
5.23	35/15	Pop art/Op art, Warhol, Johns, DeKooning		cereal box or gum or candy wrapper	project
5.30	36/16 4-day week	Grundge, Grafitti Lucian Freud, Basquit, David Carson		assemble portfolio	portfolio
6.6	37/17	paper Questioning ad culture. Tibor Kalman, Andy Warhol and other bad boys, Adbusters, Colors magazine			issue 10
6.13	38/18	finals			self + Peer evaluation