

Web Design Class Calendar, 2004–2005

date	week	unit	skills	project	assignment	evaluation
8.23	1	intro past experiences computer intro photoshop intro cameras intro	mac interface digital cameras photoshop interface filters liquefy image size save for web	self-portraits with filters, liquefy	email me (wizmo@mindspring.com) the url of one favorite site, plus your own site url if you have one.	project
8.30	2	photoshop	selecting, feathering fill with color levels, sharpen, crop layers, transform	self portrait with big object	what are main components of a site? what is a good site? discussion / rubric	Q project
9.6	3 4-day week	photoshop HTML	finish photoshop HTML tags	simple personal site		Q project
9.13	4	HTML dreamweaver	planning, organizing a site dreamweaver interface text and images, tables	music site	finished site mock-up on paper, text of site.	Q
9.20	5	dreamweaver	linking, named anchors, email, imagemaps	music site		Q
9.27	6	dreamweaver	css text formatting	music site		Q
10.4	7	dreamweaver	forms in dreamweaver jump menus, radio buttons, checklists	music site		Test project
10.11	break					
10.18	8	imageReady	slicing, animated gifs	animated gifs for music site		Q project
10.25	9	imageReady	rollovers	rollovers for music site		Q project
11.1	10	flash	drawing tools frame-by-frame animation	robots dance		Q project
11.8	11 3+-day-week	flash	shape tweens text tweens alpha fades	animated credit roll		Q project

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11.15	12	flash	symbols, motion tweens, movie clips	parade of animated characters		Q project
11.22	13 2-day week	flash	motion guides masks			test poster/ad
11.29	14	flash	simple actionscript start/stop buttons, scenes	simple choice menu		Q project
12.6	15	flash	more actionscript	dot farm		Q project
12.13	16	flash	drag `n` drop	paper dolls		Q project
12.20	break					
12.27	break					
1.3	17	flash	sounds, loading screen	children's game with loading screen		Q
1.10	18	flash	culmination of all skills	children's game with loading screen		project (2)
1.17	19 4-day week	portfolio site	review, work on portfolio	work on final portfolio		
1.24	20 finals end semester		review		self-evaluation	portfolio Final
1.31	21/1	client interview	planning, group brainstorming	list of questions to use during interview	finished questions (group)	project
2.7	22/2	scope of services	writing clear proposals	scope of services	finished scope of services	project
2.14	23/3	timetable and payment schedule	setting realistic goals and pricing work	timetable and costing out of job	finished timetable and costing out of job (group)	project
2.21	break					
2.28	24/4	meet with clients	interviewing, salesmanship skills	group work on site strategy and planning	proposal is mailed	project (group) (10)

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3.7	25/5	work on site	group work			
3.14	26/6	work on site	group work			
3.21	27/7	progress meeting with clients	salesmanship, presentation skills, note-taking, change orders, business clarity and professionalism			
3.28	28/8	billing and invoicing		bill the client	invoice is mailed	project
4.4	29/9	work on site	group work			
4.11	30/10	final client presentation, site management	salesmanship, presentation skills FTP protocols	client presentation client statement for balance due	group evaluation, self evaluation, peer evaluations statement is mailed	group grade site grade peer grade client grade
4.18	break					
4.25	31/11	illustrator	raster/vector, swatches, basic shapes, fill/stroke color, transformations, opt-drag, repeat transform	spirographic designs robots		Q project
5.2	32/12		pathfinders, brushes, blend tool, knife tool	combine ps and ai for poster		Q project
5.9	33/13		typography basics, type o path, area type,	name words to match fonts quotes		Q project
5.16	34/14		compound paths, auto trace	ad poster using a trace		Q project
5.23	35/15		logos	logo		Q project
5.30	36/16 4-day week		review for illustrator test	final poster/ad using ps and ai	poster/ad	test project
6.6	37/17	portfolio	review all skills	final portfolio	remove files from computer	portfolio presentations